

STRATEGIC PLANNING STEPS

A strategic plan, premised on the knowledge, experience, and input of an organization's stakeholders provides a roadmap for your organization's future. There is no one-size-fits-all approach because every organization is unique.

ASSESS READINESS

Assess organizational readiness.

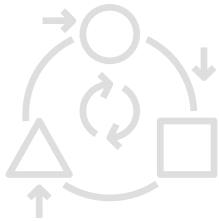
Is strategic planning really needed? Does Board and staff have capacity to dedicate time and energy to the process?

1



STAKEHOLDER INPUT

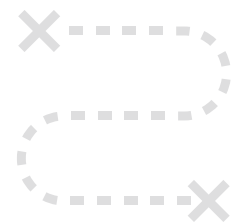
A strategic plan is stronger when informed by input from a variety of stakeholders, as it provides the information necessary for a thorough assessment prior to planning.



PLANNING PROCESS

Engage the Board and staff in a planning process that allows for contemplation of the environment affecting the organization and a visioning process for long-term success

3



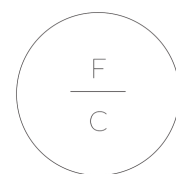
MONITORING & IMPLEMENTATION

Make a commitment to implement the plan. Prepare the Board and staff to monitor, operationalize, and evaluate the progress made toward strategic goals.

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CREATE THE PLAN

Create a plan with clear goals, objectives, and measurable success measures.



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TO GET STARTED